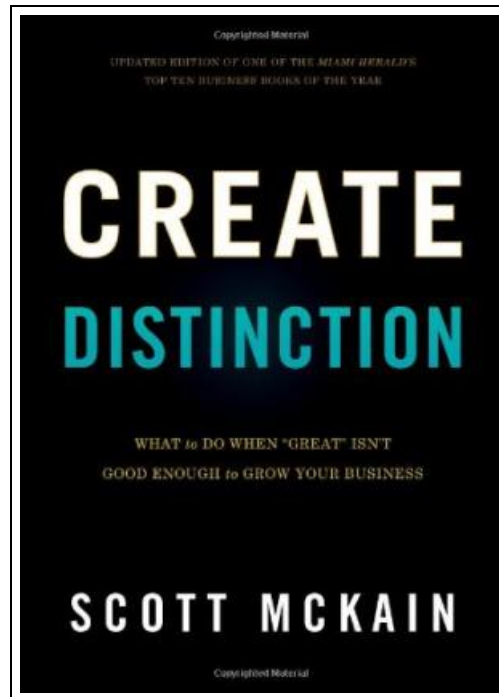


Create Distinction: What to Do When Great Isn't Good Enough to Grow Your Business



Filesize: 2.71 MB

Reviews

This is actually the finest ebook we have go through until now. It is writter in straightforward words and phrases instead of difficult to understand. Its been designed in an remarkably straightforward way and is particularly just following i finished reading through this book by which basically changed me, change the way in my opinion.

(Gillian Wisoky)

CREATE DISTINCTION: WHAT TO DO WHEN GREAT ISN'T GOOD ENOUGH TO GROW YOUR BUSINESS



To save **Create Distinction: What to Do When Great Isn't Good Enough to Grow Your Business** PDF, make sure you access the link listed below and download the ebook or get access to additional information that are highly relevant to CREATE DISTINCTION: WHAT TO DO WHEN GREAT ISN'T GOOD ENOUGH TO GROW YOUR BUSINESS book.

Greenleaf Book Group LLC. Hardcover. Book Condition: New. Hardcover. 264 pages. Dimensions: 9.1in. x 6.0in. x 1.1in. Have you taken your business from good to great, only to find that great still isn't cutting it? Are you making all the right moves in your career and still not receiving the recognition you have earned? Why do companies like Apple get all the attention, when you have difficulty getting anyone to focus on your efforts? In our homogenized world, companies in every sector—from big-box retail to financial services; from fast food to entrepreneurs—appear more and more alike, as do the tweets and LinkedIn pages of professionals across the country. But if people see you or your company as nothing more than a carbon copy of the competition, how can you expect to attract attention? Scott McKain's original approach to this problem, first captured in his book *Collapse of Distinction*, was conceived and written in the direct aftermath of the 2008 financial meltdown. His forceful case for the importance of distinction—finding success by setting yourself apart from the crowd—resonated with thousands of readers. To reflect the changing reality since that book's publication—and to incorporate new research and up-to-date examples—McKain, an internationally recognized expert on business distinction, has retitled and revised it as *Create Distinction*. Within these updated pages (including one entirely new chapter) you'll find a potent cure for similarity and uniformity—the primary killers of businesses and careers. In engaging, story-filled prose, McKain lays out the cornerstones of distinction and equips you with the specific tools and knowledge you need to stand out. Whether you're in the C-suite of a multinational company or just vying for your next promotion, you'll learn how to rise above the fray and make your work unmistakable. With this practical advice, you'll feel confident stepping up from...



[Read Create Distinction: What to Do When Great Isn't Good Enough to Grow Your Business Online](#)



[Download PDF Create Distinction: What to Do When Great Isn't Good Enough to Grow Your Business](#)

Other eBooks



[PDF] Read Write Inc. Phonics: Yellow Set 5 Storybook 9 Grow Your Own Radishes

Access the link listed below to read "Read Write Inc. Phonics: Yellow Set 5 Storybook 9 Grow Your Own Radishes" file.

[Read eBook](#)

»



[PDF] The Whale Tells His Side of the Story Hey God, Ive Got Some Guy Named Jonah in My Stomach and I Think Im Gonna Throw Up

Access the link listed below to read "The Whale Tells His Side of the Story Hey God, Ive Got Some Guy Named Jonah in My Stomach and I Think Im Gonna Throw Up" file.

[Read eBook](#)

»



[PDF] Molly on the Shore, BFMS 1 Study score

Access the link listed below to read "Molly on the Shore, BFMS 1 Study score" file.

[Read eBook](#)

»



[PDF] Shepherds Hey, Bfms 16: Study Score

Access the link listed below to read "Shepherds Hey, Bfms 16: Study Score" file.

[Read eBook](#)

»



[PDF] Magnificat in D Major, Bwv 243 Study Score Latin Edition

Access the link listed below to read "Magnificat in D Major, Bwv 243 Study Score Latin Edition" file.

[Read eBook](#)

»



[PDF] Coronation Mass, K. 317 Vocal Score Latin Edition

Access the link listed below to read "Coronation Mass, K. 317 Vocal Score Latin Edition" file.

[Read eBook](#)

»