



Franchising for Free: Owning Your Own Business without Investing Your Own Cash (Paperback)

By Dennis L. Foster

John Wiley and Sons Ltd, United States, 1988. Paperback. Condition: New. Revised ed.. Language: English . Brand New Book. Everything you need to know to get started. Franchising for Free If you have been considering buying a franchise business, but you are not sure where to begin, this book will get you started. Franchising For Free shows you how to secure the vital start-up financing you will need to launch your franchise business and guides you through all the business, financial, and marketing aspects of establishing a successful franchise. Dennis L. Foster, a franchising expert and consultant, shows you how to get financing using six proven methods, and offers a model plan for financing a franchise operation with little or no cash investment. Foster also shows you how to identify the right opportunity based on your own personal credentials, the nature of the business, the market, and the financial outlook. You also get: Tips on packaging, presenting, and circulating the finished proposal; Lists of names and addresses of financial sources; Evaluations of the comparative advantages and drawbacks of getting funding from venture capitalists, SBA, SBIC, MESBIC, or independent investors; and A list of over 250 franchisors (with...



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Reviews

Thorough guide! Its this sort of excellent read. It is really simplified but unexpected situations in the 50 % in the book. You are going to like just how the blogger create this publication.

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This publication may be worth purchasing. I am quite late in start reading this one, but better then never. It is extremely difficult to leave it before concluding, once you begin to read the book.

-- Cassandra Von