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## Accounting for Violence: Marketing Memory in Latin America (Paperback)

By -

Duke University Press, United States, 2011. Paperback. Condition: New. Language: English . Brand New Book. Accounting for Violence offers bold new perspectives on the politics of memory in Latin America. Scholars from across the humanities and social sciences provide in-depth analyses of the political economy of memory in Argentina, Brazil, Chile, Mexico, Peru, and Uruguay, countries that emerged from authoritarian rule in the 1980s and 1990s. The contributors take up issues of authenticity and commodification, as well as the never again imperative implicit in memory goods and memorial sites. They describe how bookstores, cinemas, theaters, the music industry, and television shows (and their commercial sponsors) trade in testimonial and fictional accounts of the authoritarian past; how tourist itineraries have come to include trauma sites and memorial museums; and how memory studies has emerged as a distinct academic field profiting from its own journals, conferences, book series, and courses. The memory market, described in terms of goods, sites, producers, marketers, consumers, and patrons, presents a paradoxical situation. On the one hand, commodifying memory potentially cheapens it. On the other hand, too little public exposure may limit awareness of past human-rights atrocities; such awareness may help to prevent their recurring. Contributors. Rebecca J....



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