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Working Virtually: Transforming the Mobile Workplace (Paperback)

By Trina Hoefling

Stylus Publishing, United States, 2017. Paperback. Condition: New. 2nd Revised edition. Language: English . Brand New Book. Remote working is the new reality, and transactional work - provided by freelancers, contract employees or consultants - has increased exponentially. It is forecast that as much as half the labor force will be working independently and virtually by 2020. Most organizations are still grappling with how to effectively manage their virtual staff and how to effectively support and motivate them - an increasingly urgent task as more Millennials join the workforce, bringing changed attitudes to work satisfaction. This book, the fruit of the author's three decades of experience planning and implementing remote working environments, provides expert guidance for anyone planning a shift to remote working, managing teams of teleworkers, or themselves working in a virtual team. The author's key message is that, in an environment where there is no face to face and informal contact, virtual working requires the creation of a matrix of distributed teams, and that their success depends on the right preparation, changing corporate culture and rewards, and implementing appropriate strategies at the management level to create team cohesion and motivate team members. Working Virtually is for the executive leading...



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