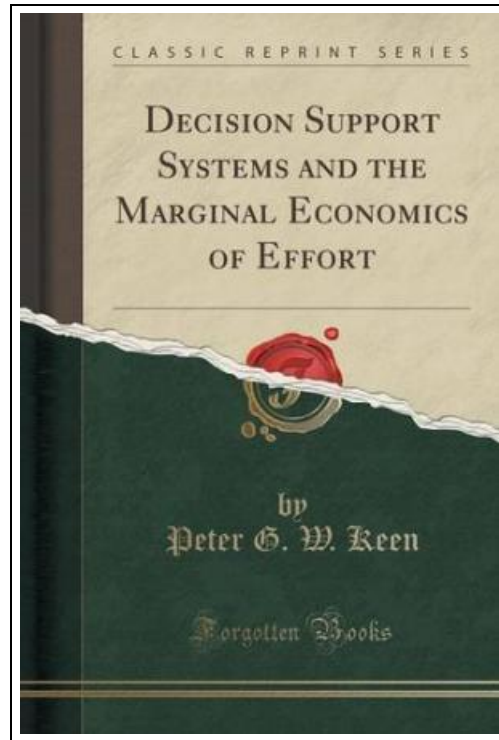


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Forgotten Books, United States, 2015. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.Excerpt from Decision Support Systems and the Marginal Economics of Effort Decision Support Systems (Dss) are interactive computer models or information aids designed to assist (rather than replace) managerial judgment in unstructured tasks. The assumption underlying Decision Support is that manager-with-machine will be more effective than either alone. There are now many DSS in use in organizations and we can expect an increase in their applications, given the availability of low-cost time-sharing services, networks and minicomputers, and software packages and languages that facilitate speedy development of flexible conversational systems. Recent innovations in microcomputers reinforce that trend and imply an eventual extension of Dss to personal computing. Among proponents of Dss, it is an article of faith that interactive aids to problem-solving improve the effectiveness and managerial decision making. They point to examples of Dss that have led their users to explore more alternative solutions, examine data in more depth and detail and become more analytic in their approach to problems. Such intuitive concepts of improvement in decision processes have provided adequate justification and guidelines for building Dss. They are obviously, however, imprecise in their definitions. It is not at all clear, for instance, how and why examining more alternatives improves the effectiveness of decision making. A tool that encourages an incompetent individual to expand the range of solutions he or she inadequately assesses seems unlikely to improve anything. This paper presents some propositions about the impact of a Dss on individual problem-solving that provide both a theoretical framework and some practice criteria for systems design. About the Publisher Forgotten Books publishes hundreds of thousands of rare and classic books. Find more at This book is a reproduction...



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