



LinkedIn: Tell Your Story, Land the Job

By Jeff Norman

Tycho Press, United States, 2015. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.Meet the World s Largest Career and Networking Site: LinkedIn LinkedIn is dominating the world of business-based networking, yet many of its users don t know how to make the most of it, while others are hesitant to join yet another social network. Whether you re a job seeker, an employer in search of new talent, or a business looking to boost your visibility, make LinkedIn your social network of choice, this book your guide. LinkedIn: Tell Your Story, Land the Job will help you: Learn tips and tricks for building a strong LinkedIn profile, optimized for discovery Write a concise professional summary, gather endorsements and recommendations, and highlight your skills Create a virtual hub for current and potential employees and customers Take advantage of LinkedIn s Company Pages to improve your visibility Dig deeper into LinkedIn s offerings, by getting the most out of introduction requests, advanced search, media tools, and professional groups Explore the pros and cons of the free vs. paid versions of LinkedIn.



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