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ACTIVITES TECHNOLOGIQUES CONNAISSANCES ET ORGANISATION



L'HARMATTAN, 2003. Paperback. Condition: NEUF. La production des connaissances est le thème central de cet ouvrage. Quelles sont les pratiques organisationnelles et de développement des compétences que les firmes mobilisent pour innover ? Comment les firmes s'y prennent-elles pour acquérir des connaissances et les protéger ? Quel est le rôle des institutions publiques dans la production des connaissances technologiques ? . Divers spécialistes apportent une contribution à ces questions. - Nombre de page(s) : 238 - Poids : 330g -...

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