



British Tabloids. Domestic Hate Campaigns Against Foreigners

By Anonym

GRIN Verlag GmbH Apr 2015, 2015. Taschenbuch. Book Condition: Neu. 210x148x1 mm. This item is printed on demand - Print on Demand Neuware - Essay from the year 2007 in the subject English Language and Literature Studies - Culture and Applied Geography, grade: 1,7, Johannes Gutenberg University Mainz (Department of English and Linguistics), course: Culture Studies III, language: English, abstract: The tabloid is considered to be very popular in Britain. It tends to be superficial in its treatment of events and much of its material is trivialized. Due to emotive language, provocative headlines and striking pictures, it catches the mass readership. The popular newspapers never get tired of sensational and scandalous stories. Domestic Hate Campaigns can be regarded as one of the categories that the tabloids promote. How can we recognise a Hate Campaign and what do the popular newspapers intend with such Campaigns First of all, a Hate Campaign can be very successful and influential over a period of time because of its continuous reporting about a certain topic. Due to this, people are constantly confronted with one and the same topic in which they start to believe by and by. Secondly, it is obvious that a Hate Campaign...



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