



Systematic Design of Instruction, The, Pearson Etext with Loose-Leaf Version -- Access Card Package (Paperback)

By Walter Dick, Lou Carey, James O Carey

Pearson, 2014. Paperback. Condition: New. 8th ed.. Language: English . Brand New Book. This title is only available as a loose-leaf version with Pearson eText. A classic in the field, The Systematic Design of Instruction, 8/e presents a clear introduction to the fundamentals of instructional design-- and the concepts and procedures necessary for analyzing, designing, developing, and evaluating instruction for all delivery formats. This is not a textbook to be memorized, but rather a learning-by-doing resource designed to help students create their own sound, effective instruction. In it readers learn a systematic, thoughtful, inquiry-based approach to creation, which in turn helps ensure the success of students in their charge. It features an intuitive chapter organization, an integrated model that presents research carefully illustrated with academic and business applications, contemporary design examples, sample rubrics and exercises, and annotated references. This new edition has retained the features that have been most popular and helpful in the previous editions, while adding new perspectives and features that keep the text current, including updated references and recommended readings; additional attention to important topics such as learning and portable digital devices; additional tables summarizing and organizing concepts; a serial case study example which applies the text s...



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