



What Color is Your Brain?: A Fun and Fascinating Approach to Understanding Yourself and Others (Paperback)

By Sheila N. Glazov

SLACK Incorporated, United States, 2007. Paperback. Condition: New. Language: English . Brand New Book. Why do you zig while others zag? What makes you seem unique or peculiar to some people, yet similar or comforting to others? The differences are in our personalities and how they shade our perception and affect the way we work, live, and interact. Discovering and understanding our own strengths and idiosyncrasies while adapting to others can be an overwhelming task. In response to this common frustration, What Color Is Your Brain? A Fun and Fascinating Approach to Understanding Yourself and Others explains the similarities and differences that impact our thoughts and actions. Rather than offer an excuse for people s behavior, this book helps to explain why our perspectives differ from or relate to the viewpoints of others. Enjoyable, insightful, and easy-to-read, What Color Is Your Brain? is a guide to exploring who we are, why others see us the way they do, and how the four brain colors or personality types play a role in our everyday lives. Sheila Glazov has created colorful personality profiles that simplify the complex nature of our traits and talents. With its entertaining anecdotes, innovative perspectives, and resonating concepts,...



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