



The Art of Data Analysis: How to Answer Almost Any Question Using Basic Statistics (Paperback)

By Kristin H. Jarman

John Wiley Sons Inc, United States, 2013. Paperback. Condition: New. 1. Auflage. Language: English . Brand New Book. A friendly and accessible approach to applying statistics in the real world With an emphasis on critical thinking, The Art of Data Analysis: How to Answer Almost Any Question Using Basic Statistics presents fun and unique examples, guides readers through the entire data collection and analysis process, and introduces basic statistical concepts along the way. Leaving proofs and complicated mathematics behind, the author portrays the more engaging side of statistics and emphasizes its role as a problem-solving tool. In addition, light-hearted case studies illustrate the application of statistics to real data analyses, highlighting the strengths and weaknesses of commonly used techniques. Written for the growing academic and industrial population that uses statistics in everyday life, The Art of Data Analysis: How to Answer Almost Any Question Using Basic Statistics highlights important issues that often arise when collecting and sifting through data. Featured concepts include: Descriptive statistics Analysis of variance Probability and sample distributions Confidence intervals Hypothesis tests Regression Statistical correlation Data collection Statistical analysis with graphs Fun and inviting from beginning to end, The Art of Data Analysis is an ideal book...



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