



## Disciplined Entrepreneurship Workbook (Paperback)

By Bill Aulet

John Wiley Sons Inc, United States, 2017. Paperback. Condition: New. Workbook. Language: English . Brand New Book. The essential companion to the book that revolutionized entrepreneurship Disciplined Entrepreneurship Workbook provides a practical manual for working the 24-step framework presented in Disciplined Entrepreneurship. Unlocking key lessons and breaking down the steps, this book helps you delve deeper into the framework to get your business up and running with a greater chance for success. You ll find the tools you need to sharpen your instinct, engage your creativity, work through hardship, and give the people what they want even if they don t yet know that they want it. Real-world examples illustrate the framework in action, and case studies highlight critical points that can make or break you when your goal is on the line. Exercises and assessments help you nail down your strengths, while pointing out areas that could benefit from reinforcement because when it comes to your business, good enough isn t good enough better is always better. Disciplined Entrepreneurship transformed the way that professionals think about starting a company, and this book helps you dig into the proven framework to make your business dreams a reality. Delve deeper into...



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