



HR Pioneers: A History of Human Resource Innovations at Control Data Corporation (Paperback)

By Mark Jensen

North Star Press of St. Cloud, United States, 2013. Paperback. Condition: New. Language: English . Brand New Book. Addressing society s major unmet needs as profitable business opportunities. -- Control Data Mission Statement. Control Data Corporation not only revolutionized the mainframe computer market but also redefined human resources and its role in the lives of employees. With groundbreaking programs such as Employee Advisory Resource, PLATO, and StayWell, Control Data showed that caring for employees is an integral part of the best business plan. Control Data s human resource function also worked to do good in the community, working with inmates at prisons across the state, employees in poverty-stricken areas of the country, and at-risk children. This book strives to show how Control Data, in its heyday and beyond, worked to do what was best for its employees and the communities in which they lived and worked. Though Control Data Corporation split apart and evolved, its legacy lives on.



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Reviews

This is an awesome publication i have at any time read. Of course, it is play, still an interesting and amazing literature. You will like just how the author write this book.

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