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Age of Context: Mobile, Sensors, Data and the Future of Privacy

By Shel Israel

CreateSpace Independent Publishing Platform. Paperback. Condition: New. This item is printed on demand. 248 pages. Dimensions: 9.0in. x 6.0in. x 0.8in. In 2006, co-authors Robert Scoble and Shel Israel wrote *Naked Conversations*, a book that persuaded businesses to embrace what we now call social media. Six years later they have teamed up again to report that social media is but one of five converging forces that promise to change virtually every aspect of our lives. You know these other forces already: mobile, data, sensors and location-based technology. Combined with social media they form a new generation of personalized technology that knows us better than our closest friends. Armed with that knowledge our personal devices can anticipate what we'll need next and serve us better than a butler or an executive assistant. The resulting convergent superforce is so powerful that it is ushering in an era the authors call the Age of Context. In this new era, our devices know when to wake us up early because it snowed last night; they contact the people we are supposed to meet with to warn them they were running late. They even find content worth watching on television. They also promise to cure cancer and...



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