

So You Think You Can Write?: The Definitive Guide to Successful Online Writing (Paperback)



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Reviews

Undoubtedly, this is the best function by any writer. This really is for those who stutte there was not a really worth reading. Its been written in an exceptionally basic way which is merely right after i finished reading through this book by which really transformed me, change the way i really believe.




(Dr. Deonte Hammes DDS)

SO YOU THINK YOU CAN WRITE?: THE DEFINITIVE GUIDE TO SUCCESSFUL ONLINE WRITING (PAPERBACK)



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Createspace Independent Publishing Platform, 2016. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****.Confused by the overload of blogs, articles, and guides that promise you everything you need to know on how to write for the web? Not sure where to start with your blog and website, from optimizing for search to creating the best headline? Or how to take your writing skills to the next level and actually market yourself and make money as a professional online freelance writer? In *So You Think You Can Write?*, you'll learn every skill it takes to write great copy for the web, from the absolute fundamentals of using storytelling in great online content all the way to knowing how to write for both search engines and people, what it takes to craft different forms of content on the web, and much more; plus, there's a bonus chapter revealing how to market yourself and make income as an online copywriter in a modern world. Written by Julia McCoy, who spent years of her life teaching herself the elements of successful online writing and launched a writing business that hit seven figures within five years, this book is your essential blueprint to learning what it takes to write great online copy, both as a freelancer and brand/business owner. In this book, Julia walks you step-by-step through the process of how to craft the seven forms of online content: 1. Web Content 2. Blogging 3. Social Media 4. Advertising/Sales Copy 5. Industry Writing 6. Journalism 7. Creative Writing Julia also takes you through the basics of SEO (search engine optimization) for the online writer and creator, without overloading you: you'll get a key list of the top tools on the web to research keywords, learn how to...

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