



The American Corporation Today

By -

Oxford University Press. Hardcover. Book Condition: New. Hardcover. 512 pages. Dimensions: 9.5in. x 6.4in. x 1.6in. Not since Edward Mason's classic book *The Corporation in Modern Society* appeared in 1959 has anyone compiled an authoritative overview of the American business firm. Such a survey is now clearly overdue, for in the last thirty years both the corporation and the business environment has changed radically. In *The American Corporation Today*, Carl Kayesen and other leading students of business and markets from around the country provide a much-needed analysis of American corporate life at the end of the century. Here is the American corporation from every angle--its postwar history, its relation to the law, its financing, its impact on technological innovation, its role as employer and as political force, and much more. The contributors--all of whom are recognized experts in their fields--not only tackle many of the same key areas that the contributors to Mason's classic study looked at, but they also illuminate issues that have only arisen in recent years. For instance, Raymond Vernon describes the increasing globalization of American business, where the net income from operations outside the U. S. is now nearly half of that from domestic operations (as opposed...



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