



The No Nonsense Guide to Personal Branding for Career Success (Paperback)

By Bernard Kelvin Clive

Createspace Independent Publishing Platform, United States, 2013. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****.Did you know that you have a brand? How to Build an irresistible Personal Brand with proven Branding Strategy The world has become a global marketplace. If you re not marketing and branding yourself and your business internationally, you re missing out on a huge opportunity! Whether you believe it or not, yes you do have a personal brand. It s time for you to take charge of your personal brand. In this guide you will discover: - How to build strong personal brand that will automatically sell you and your business - How to use Social Media to build your online brand - How to secure your next job or gig with your personal brand - How to choose a career and build a brand around it - How to use your existing offline and online networks to help leverage your brand values and promotion. - How to demystify branding You will also Discover How to Avoid the 7 Deadly branding Mistakes.



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Reviews

Very useful to any or all group of men and women. I am quite late in start reading this one, but better then never. You are going to like just how the blogger publish this book.

-- Kristian Nader

It in one of the best publication. It is definitely simplistic but excitement in the 50 % in the ebook. I am very happy to let you know that this is basically the greatest publication i have got go through within my own existence and could be he greatest pdf for ever.

-- Dr. Anya McKenzie