



## Crisis Leadership Now: A Real-World Guide to Preparing for Threats, Disaster, Sabotage, and Scandal

By Laurence Barton

McGraw-Hill Education - Europe. Hardback. Book Condition: new. BRAND NEW, Crisis Leadership Now: A Real-World Guide to Preparing for Threats, Disaster, Sabotage, and Scandal, Laurence Barton, Why do some managers shine during a high-level crisis while others stumble? Those who have an action plan in place are the ones who can react quickly, manage rumors, and respond to victims and stakeholders sincerely and adequately while keeping their organization afloat. Leading crisis management expert Laurence Barton has spent more than two decades consulting with top companies on how to anticipate and respond to workplace threats and tragedies. In Crisis Leadership Now he offers concrete solutions for managing disruptive events-from industrial accidents and acts of violence to embezzlement, product recalls, and terrorism. Barton takes you through his journey of advising senior executives on crisis events and examines: The characteristics that define a true crisis Proven strategies to help you understand and respond to early warning signals Ways to mitigate threatening situations How to effectively communicate your decisions in a timely manner to employees, shareholders, customers, and other constituencies In this forward-looking guide, Barton applies his corporate insider's insight to numerous case studies, demonstrating how such catastrophes happen to real companies and real people every day....



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